



16th - 17th April, 2026

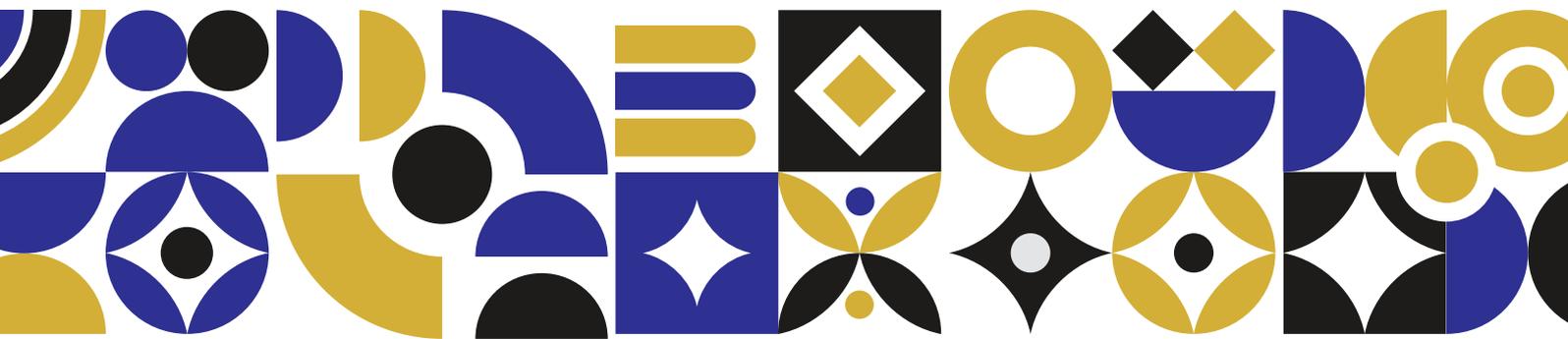
International Trade Expo Centre, Noida Sector 62

A National Platform connecting Universities and Study Abroad Companies with Aspiring Students

Connect | Choose | Commit

#IndiasBiggestAdmissionFair2026

#PlusNineOneMedia | #Admissions2026 | #StudyAbroadIndia





ABOUT

India's Biggest Admission Fair 2026

India's Biggest Admission Fair is a curated, high-impact education and admissions engagement platform designed to connect future-focused institutions with career-oriented students and decision-making parents.

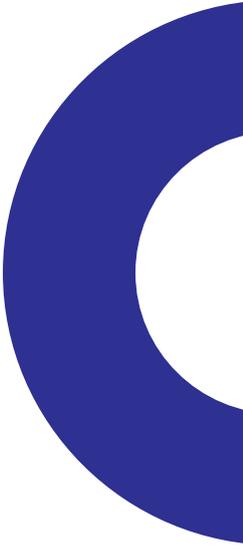
Conceptualised and delivered by Plus Nine One Media, the fair goes beyond traditional exhibitions by creating an ecosystem where meaningful conversations, informed choices, and real admissions outcomes take place.

This platform enables institutions to:

- Showcase academic strengths and differentiators
- Engage directly with students at a decision-making stage
- Build trust with parents and counselors
- Drive measurable admissions leads and brand recall

This is not just an exhibition.

It is a strategic admissions, outreach, and brand-building opportunity for institutions serious about enrollment growth.



Summit Highlights

2

Days of learning
and Knowledge
sharing

150⁺

Speakers

5000⁺

Students

150⁺

Education
Partners

WHY PARTNER WITH India's Biggest Admission Fair 2026

- Access to career-focused students & involved parents
- High-quality, intent-driven footfall
- Direct counseling and conversion opportunities
- Strong brand positioning in a trusted education environment
- Integrated marketing and lead-sharing support
- Opportunity to influence final education decisions

Presenting Partner

15 Lacs + GST

- 16 Sqm. Expo Booth at Premium Place to showcase the **Product & Services** at the summit
- **Presence in Inaugural session** with Chief Guest & Government Dignitaries (Lamp Lighting/Intro Speech)
- Promoting your **Brand** Name as Presenting Partner
- Presence of Logo on the Top of the **Event Logo** as Presenting Partner in every marketing collateral
- Special Networking Zone
- **Brochure Placement** in all delegate kits
- Branding on official delegate bags
- Database of Registered Footfall
- **Award Nomination** in one category
- **Logo Promotion** on social media like - LinkedIn, Facebook and Twitter and summit collaterals
- **Logo Branding** at the venue as Presenting Partner on stage backdrop, welcome panel and on registration desk
- **10 Engagement sessions** at school premises
- 2 post-event student webinars
- 3 premium full-page ad in the magazine

Powered By Partner 12 Lakhs + GST

- 12 Sqm. Expo Booth at Premium Place to showcase the **Product & Services** at the summit
- Promoting your **Brand Name** as Powered by Partner
- Special Networking Zone
- Brochure placement in all delegate kits
- Special Networking Zone
- 2 post-event student webinars
- Full-page advertisement in the event magazine
- Database of Registered Footfall
- Logo promotion on social media like - LinkedIn, Facebook and Twitter and summit collaterals
- **Logo Branding** at the venue as Powered by Partner on stage backdrop, welcome panel and on registration desk
- **5 Engagement sessions** at school premises
- 1 post-event student webinars
- 2 full-page ad in the magazine
- **Award Nomination** in one category

Special Partner

8 Lakhs + GST

- 9 Sqm. Expo Booth at Premium Place to showcase the **Product & Services** at the summit
- Promoting your **Brand Name** as Special Partner
- Special Networking Zone
- Brochure placement in all delegate kits
- Database of Registered Footfall
- Logo promotion on social media like - LinkedIn, Facebook and Twitter and summit collaterals
- **3 Engagement sessions** at school premises
- 1 full-page ad in the magazine
- **Award Nomination** in one category

Exhibitor

4*4 (16 Sqm Stall)

6 Lakhs + GST

- Promoting your brand name as '**Exhibitor**'
- Presence of logo as Exhibitor in every marketing collateral
- 16 Sqm. Expo Booth for showcasing products and services at the summit

- Logo branding & promotion on social media like - LinkedIn, Facebook, and Insta and summit collaterals
- Logo branding at the venue as Exhibitor on the stage backdrop, welcome panel, and on the registration desk
- Footfalls will be shared post-summit
- Thank you, mailer will be sent to all education databases, with the branding

4*3 (12 Sqm Stall)

5 Lakhs + GST

- Promoting your brand name as '**Exhibitor**'
- Presence of logo as Exhibitor in every marketing collateral
- 12 Sqm. Expo Booth for showcasing products and services at the summit
- Logo branding & promotion on social media like - LinkedIn, Facebook, and Insta and summit collaterals
- Logo branding at the venue as Exhibitor on the stage backdrop, welcome panel, and on the registration desk
- Footfalls will be shared post-summit
- Thank you, mailer will be sent to all education databases, with the branding

3*3 (9 Sqm Stall)

4 Lakhs + GST

- Promoting your brand name as '**Exhibitor**'
- Presence of logo as Exhibitor in every marketing collateral
- 9 Sqm. Expo Booth for showcasing products and services at the summit
- Logo branding & promotion on social media like - LinkedIn, Facebook, and Insta and summit collaterals
- Logo branding at the venue as Exhibitor on the stage backdrop, welcome panel, and on the registration desk
- Footfalls will be shared post-summit
- Thank you, mailer will be sent to all education databases, with the branding

2*3 (6 Sqm Stall)

2.75 Lakhs + GST

- Promoting your brand name as '**Exhibitor**'
- Presence of logo as Exhibitor in every marketing collateral
- 6 Sqm. Expo Booth for showcasing products and services at the summit

- Logo branding & promotion on social media like - LinkedIn, Facebook, and Insta and summit collaterals
- Logo branding at the venue as Exhibitor on the stage backdrop, welcome panel, and on the registration desk
- Footfalls will be shared post-summit
- Thank you, mailer will be sent to all education databases, with the branding

2*2 (4 Sqm Stall)

2 Lakhs + GST

- 4 Sqm Expo Booth to showcase the Product & Services at the summit
- Branding as **Exhibitor**
- Database of Registered Footfall
- Logo promotion on social media like - LinkedIn, Facebook and Twitter and summit collaterals

ADD-ON OPPORTUNITIES (Optional)

Enhance your presence with exclusive branding options:

- Workshop / Career Talk Slot
- Branded Registration Desk
- Lanyard / Badge Branding
- Delegate Kit Insert
- Exclusive School Outreach Partner

(Available on request and subject to availability)

EXPECTED AUDIENCE PROFILE

- Students from Classes 9-12
- Undergraduate & Postgraduate aspirants
- Parents & Guardians
- School Counselors & Career Advisors
- Professionals exploring upskilling and global education pathways

EXHIBITOR FAQs

Q: Who should exhibit at NextGen Learners Fair?

A: Universities, colleges, autonomous institutions, EdTech platforms, professional training providers, and study abroad organisations seeking admissions and brand visibility.

Q: What type of students will attend?

A: Students from Classes 9-12, undergraduate aspirants, and parents actively researching courses, admissions, scholarships, and career pathways.

Q: Will leads be shared post-event?

A: Yes. Verified attendee data will be shared with partners, subject to consent and package inclusions.

Q: Can we conduct a presentation or workshop?

A: Yes. Speaking opportunities are included for Gold & Silver Partners and available as add-ons for others.

Q: What marketing support is provided?

A: Promotion through digital & social media campaigns, school outreach, student databases, counselor networks, and on-ground branding.

Q: Is stall customization allowed?

A: Yes. Partners may bring banners, standees, brochures, and branding materials within allocated space.

Q: Are multi-city or early-bird discounts available?

A: Yes. Special pricing is available for early confirmations and multi-city partnerships.

Past Partners



University Partners



Previous Events Glimpse





ABOUT THE ORGANIZER

Plus Nine One Media is a leading education-focused media and event organisation, known for delivering high-impact summits, awards, fairs, and engagement platforms across India.

With a strong network across schools, universities, educators, policymakers, and industry leaders, we specialise in connecting institutions with the right audience at the right time, ensuring meaningful engagement and measurable outcomes.

BECOME AN EDUCATION PARTNER

Partner with us to amplify your institutional visibility and outreach.

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